

County Plan #	Objective Title	Objective	Target
304	Consumer Fraud	By December 2022, the District Attorney will increase Consumer Protection outreach in South County by 20%.	Increase Outreach Events
Measurement			
Number of Outreach Events Conducted			
Data			
Event Location	Date	Topic	Attendees
Radio	2/1/2022	Worker's Compensation Fraud Public Awareness: Education Component	Unknown
Radio	3/1/2022	Worker's Compensation Fraud Public Awareness: Education Component	Unknown
TV Advertisement	Multiple	Worker's Compensation Fraud Public Awareness: Consumer Rights Component	Unknown
Public Service Announcements	Multiple	Worker's Compensation Fraud Public Awareness: Consumer Rights Component	Unknown
Radio	2/1/2022	Auto Fraud Public Awareness: Education Component	Unknown
Radio	3/1/2022	Auto Fraud Public Awareness: Education Component	Unknown
TV Advertisement	Multiple	Auto Fraud Public Awareness: Consumer Rights Component	Unknown
Public Service Announcements	Multiple	Auto Fraud Public Awareness: Consumer Rights Component	Unknown
Aptos	1/7/2020	General Presentation	15
Watsonville	2/7/2020	General Presentation	25
Virtual	10/28/2020	General Presentation	15
Virtual	3/10/2021	General Presentation	20